

APPLICATION FOR RECOGNITION OF PRIOR LEARNING (RPL) FOR NEW STUDENTS

Applicant's name: _____ **Date:** _____

Standard Program: KBN001 Bachelor of Commerce, Marketing Major, 6 semesters

Subject Status	Subject Code	Subject Name	Credit Points	Applicant to insert evidence Eg. Name of similar subject & course	HOS comments
Semester 1					
Core	BG001	Management Essentials for Today's Business	6		
Core	BK001	Marketing Basics for Competitive Positioning	6		
Core	BF001	Data Management for Business Success	6		
Core	BU034	Key Economic Principles for Business	6		
Semester 2					
Core	BG002	Managing People and Organisations	6		
Major	BF002	Managerial Accounting	6		
Major	BU051	Essentials of Business Law	6		
Major	BU052	Information and Data Management: Basic Mathematics and Computing	6		
Semester 3					
Core	BU035	Innovation and Entrepreneurship	6		
Major	BG003	International Business	6		
Major	BF003	Business Finance for Business Success	6		
Elective		Marketing Elective	6		
Semester 4					
Major	BG005	Knowledge Management for Today's Competitive Company	6		
Major	BF005	Perspectives on International Trade and Finance	6		
Elective		Marketing Elective	6		
Elective		Elective	6		
Associate Degree Exit Point					
Semester 5					
Major	BU041	Why Corporate Social Responsibility Matters	6		
Elective		Marketing Elective	6		
Elective		Marketing Elective	6		
Elective		Elective	6		
Semester 6					
Core	BU047	Internship	6		
Major	BU049	Integrative Marketing Project	18		
Total (Credit Points)			144	Total RPL (Credit Points)	

KBN001 Bachelor of Commerce, 6 semesters, Marketing Major Elective Subjects

Subject Type	Subject Code	Subject Name	Credit Points
Elective	BK002	Understanding Today's Consumers	6
Elective	BK003	Marketing: The Media and Public Relations	6
Elective	BK004	Essential E-marketing Strategy	6
Elective	BK005	Success Strategies for International Marketing	6
Elective	BK006	International Promotion and Government Relationships	6
Elective	BK007	Customer Relations Management in Marketing	6
Elective	BK008	Services Marketing	6
Elective	BG010	Project Management	6

*As an alternative to these electives, the student may undertake an equivalent subject approved by the Head of School.

Please return your RPL application (with copies of transcripts, resumes and other supporting documents) for preliminary assessment to:

Raffles Admissions
Level 18, 99 Mount Street
North Sydney NSW 2060 Australia
Email: Admission@raffles.edu.au
Tel: +61 2 9922 4278
Fax: +61 2 9922 7862

Office use only

Comments: _____

Application recommended by HOS: _____ Date: _____

Application approved by Provost: _____ **Total RPL (credit points):** _____
_____ Date: _____

Application processed by Admissions: _____ Date: _____

Application processed by Student Services: _____ Date: _____