



**APPLICATION FOR RECOGNITION OF PRIOR LEARNING (RPL) FOR NEW STUDENTS**

**Applicant's name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Standard Program: KBN002 Master of Commerce, Marketing Major, 3 semesters**

Subject Status	Subject Code	Name	Credit Points	Applicant to insert evidence Eg. Name of similar subject & course	HOS comments
<b>Semester 1</b>					
Major		Marketing Major	6		
Elective		Elective	6		
Core	BU058	Global Strategic Management	6		
Core	BU059	Managing Resources for Competitive Advantage	6		
<b>Semester 2</b>					
Major		Marketing Major	6		
Elective		Elective	6		
Core	BU057	Leadership and Corporate Governance	6		
Core	BU060	Entrepreneurship and Innovation	6		
<b>Semester 3</b>					
Core	BU061	Research Methods	6		
Core	BU062	Advanced Project	18		
		<b>Total (Credit Points)</b>	<b>72</b>	<b>Total RPL (Credit Points)</b>	

**KBN002 Master of Commerce 3 semesters, Marketing Major Subjects**

Subject Type	Subject Code	Subject Name	Credit Points	Pre-requisites
Major	BK009	Strategic Marketing	6	N/a
Major	BK010	Marketing Plans and Strategy	6	N/a
Major	BK011	Strategic Brand Management	6	N/a
Major	BK012	Customer behaviour	6	N/a

**KBNO02 Master of Commerce 3 semesters, Marketing Major Elective Subjects**

Subject Type	Subject Code	Subject Name	Credit Points	Pre-requisites
Elective	BG011	Operations Management	6	N/a
Elective	BG012	Purchasing and Supply Chain Management	6	N/a
Elective	BG013	HR Management and Organisational Behaviour	6	N/a
Elective	BG014	Technology Management	6	N/a
Elective	BF012	Financial Statement Analysis	6	N/a
Elective	BF013	Financial Planning	6	N/a
Elective	BF014	Risk Management	6	N/a
Elective	BF015	International Finance	6	N/a
Elective	BH009	Hospitality Across Cultures	6	N/a
Elective	BH010	Strategic Events Management	6	N/a
Elective	DN029	Services Management	6	N/a
Elective	BK009	Strategic Marketing	6	N/a
Elective	BK010	Marketing Plans and Strategy	6	N/a
Elective	BK011	Strategic Brand Management	6	N/a
Elective	BK012	Customer behaviour	6	N/a
Elective	BT006	Strategic Tourism – Planning and Management	6	N/a
Elective	BT007	International Tourism	6	N/a
Elective	DN003	Sociology of Design	6	N/a

\*As an alternative to these electives, the student may undertake an equivalent subject approved by the Head of School.

**Please return your RPL application (with copies of transcripts, resumes and other supporting documents) for preliminary assessment to:**

**Raffles Admissions**  
Level 18, 99 Mount Street  
North Sydney NSW 2060 Australia  
Email: [Admission@raffles.edu.au](mailto:Admission@raffles.edu.au)  
Tel: +61 2 9922 4278  
Fax: +61 2 9922 7862

*Office use only*

**Comments:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Application recommended by HOS: \_\_\_\_\_ Date: \_\_\_\_\_

Application approved by Provost: \_\_\_\_\_ **Total RPL (credit points):** \_\_\_\_\_  
\_\_\_\_\_ Date: \_\_\_\_\_

Application processed by Admissions: \_\_\_\_\_ Date: \_\_\_\_\_

Application processed by Student Services: \_\_\_\_\_ Date: \_\_\_\_\_