



MEDIA RELEASE

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Raffles College has “mastered” design!

Raffles College of Design and Commerce (formerly KvB Institute of Technology) has attracted strong international interest with its newly introduced Master of Design.

The new Masters program, which recently began at the North Sydney campus, is believed to be the first offered by a private college in Australia. Nine students from different parts of the globe (Iceland, Colombia, Slovenia, Spain, Israel, China, Indonesia, Taiwan and Britain) are enrolled in the postgraduate degree program, which is offered in the evenings to meet students’ job demands.

Raffles College CEO, Professor Ron Newman, says the Masters program has been developed in response to strong demand from graduates and practitioners for ongoing professional development.

“This is the perfect opportunity for designers from all fields to return to study, so they can develop their skills, research capability and knowledge base while gaining a valuable advanced qualification. A Masters degree is really important for practitioners wanting to upgrade their practical skills, thinking skills and business skills.”

The advantage of studying at Raffles College is its small class sizes, Professor Newman says. “Our facilities are easily the equivalent of a university, the staffers are as well qualified, but our class sizes are a maximum of around 15, which makes it a totally different learning experience.”

The Master of Design is a professionally oriented degree targeted at designers who already have an undergraduate degree or the equivalent educational and professional experience.

Specialisations are available in Digital Media, Fashion Design, Interior Design and Graphic Design and electives can include: Visual Communication in Design, Design Optimisation and Design Management.

The program is offered either full-time (12 to 18 months) or part-time (up to three years). Students can begin the course throughout the year (not just at the start of the year) and classes are held after hours, to suit industry professionals and recent graduates. The next intake starts **17 July**.

Raffles College has also just launched its Master of Commerce which has amongst its specialisations: Management, Marketing and Design Management - another option for those interested in managing the design process in the commercial environment.

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Raffles College of Design and Commerce is part of the Raffles Education Group, which has over 30 colleges in the Asia Pacific Region.