



MEDIA RELEASE

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Raffles College Open Day a “wonderland”

Students looking for a career in design or commerce will feel like Alice in Wonderland at Raffles College of Design and Commerce’s Open Day on Saturday September 11. As well, the first 100 prospective students through the door will be entitled to attend a free half-day creative design workshop later in the year, while all attendees will go into the draw for a free iPad.

Billing itself as a serious but fun day, the Raffles College of Design and Commerce Open Day is the chance to speak to academics and past and present students while having a ‘play’ with the equipment used every day at the North Sydney campus.

Visitors to the College’s photography studio will watch as students snap Alice in Wonderland themed images – in full hair, costume and makeup.

Raffles College offers a full gamut of design-based courses which utilise the latest technologies. Visitors can also ‘play’ in the film studio, where special effects will be captured using a blue screen or try the new multimedia lab where you can have a go at 2D and 3D animation.

On hand during the day will be students who have finished their studies and are now working in careers they really love. All students at Raffles complete industry internships which are invaluable for building career opportunities.

“We have had a mandatory 200-hour internship program in place for many years,” says CEO of Raffles College, Isaac Ng.

“The compulsory internship connects our programs to industry. It provides the student with a unique opportunity to learn first-hand about a specific area they think they may be interested in and at the same time exposes them to valuable industry contacts.

“In fact, Raffles College’s strong links to industry are an important difference between our institution and a university. We were commended in a 2009 report by the Australian Universities Quality Agency (AUQA) for our strong commitment to students, our quality of teaching staff and our strong links to industry that resulted in high employability for our students,” says Mr Ng.

Internships organised by Raffles College in fashion design have included placements with noted Australian designers Kit Willow Podgornik and Akira Isogawa. Past student Michelle



Uhlhorn, who completed a six-month internship with top Australian fashion designer Kit Willow, said she “loved” the 200-hour internship. “It’s really helped me to learn about how the industry works and to make valuable connections with so many people, including manufacturers and machinists.” At the 2009 Australian Wool Fashion Awards Michelle won three prizes - first in the Knitwear and Woven categories and second prize in the overall Tertiary category.

At Raffles College Open Day, you can also speak with our Program Directors and other lecturers and find out what courses could best suit you and what career options await graduates.

Have a bite to eat from our sausage sizzle, watch our Graduate Fashion Show on screen and see amazing displays of student work. The Parent and Student Information Session at 12 noon is a great opportunity to hear about all the latest developments at Raffles including information about our very popular Accountancy and Commerce courses too.

OPEN DAY PROGRAM

Saturday 11 September, 99 Mount Street, North Sydney.

10am to 2pm

See graduate and student work on each of our levels and talk to academics, graduates and current students.

Level 17 - Art & Design

Level 17 - Graphic Design

Level 17 - Digital Media: (Animation, Multimedia Design, Games Design)

Level 16 - Fashion Design and Fashion Marketing

Level 15 - Photography (Alice in Wonderland theme)

Level 15 – New Media and Digital Film

Level 10 - Library and Graduate Exhibition

Level 10 – Accountancy and Commerce (Design Management, Finance, Hospitality, Management, Marketing , Tourism)

Level 6 - Interior Design

Level 6 - Design Management

12 noon to 12.45pm

Parent and Student Info Session, Lecture Theatre - Ground floor (Level 4)

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