



MEDIA RELEASE

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Identical career dreams for twin sisters studying at Raffles College

The Australian fashion industry may do a double take in the future if Beecroft identical twins and new Raffles College students, Kate and Zoe Sethumadavan, get their wish.

In almost stereotypical twin-style Kate and Zoe are prone to finishing each other's sentences but their combined message is loud and clear – the 19-year-olds want to run their own fashion label one day. To that end, they have enrolled in the Bachelor of Design degree at Raffles College, majoring in fashion design.

“Like most twins we talk in unison. We're on the same wave length you could say,” Zoe says.

“So I reckon we're advantaged in that way over other designers. We know what the other one likes and dislikes. How they work. What the other wants to achieve. So it just seems really exciting to think one day we could have our own company.”

The former Abbotsleigh Anglican Girls' School students share a passion for the design process from concept right through to the finished product. So much so, that they want to design and print their own fabrics before turning them into pieces of art you can actually wear.

Both girls studied Visual Arts and Design & Technology for the HSC last year.

After weighing up all their study options in Sydney, Zoe and Kate say there was really only one option.

“Raffles College seemed to suit us more as it has more of an art and design focus,” says Zoe.

“A lot of the courses we looked at were quite theory-based and were not so construction conscious. But Raffles College had the perfect mix.”

Kate takes up from where her sister leaves off.

“We went to other interviews but we really connected with what Raffles College had to say. They gave us a DVD which featured the fashion school's final year catwalk show and we looked at each other and went ‘that could be us in a few years time’. It got us very excited.”

Having just begun their first year at Raffles College the sisters are seeing the potential their chosen place of study can provide.

“We're seeing already the college will put us in the best place to be more industry-ready once we have graduated,” Kate says. “Sometimes teaching the most practical things is the most useful.”



Raffles College of Design and Commerce in North Sydney delivers courses from Certificate to Masters level. Study specialisations include: Fashion Design, Fashion Marketing, Games Design, Animation, Moving Image (TV & Film), Graphic Design, Interior Design, Multimedia Design, Photography, Design Management, Marketing, Accounting, Tourism, Finance, Hospitality and Management.

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