



## a graphic designer in the making

A love of drawing, a cartoonist in the family, an exceptional art teacher and playing in bands, influenced Mac Archibald, from the mid-north coast of New South Wales, to pursue a career in graphic design.

Mac, a second year Bachelor of Design student at Raffles KVB in North Sydney, hails from Urunga, a country town near Coffs Harbour. He relocated to Sydney in 2006 to follow his passion for art and design. Mac says he was encouraged to draw from an early age. "When I was little, I had a big advantage in attending a creative school where I mixed with kids who had the ability and talent to draw and paint. My mum and dad were very happy about my drawing and I always had their support.

A number of things inspired me to study graphic design. As a kid, I was intrigued by an artist's CD cover and bought a book detailing his work. My great uncle was a cartoonist and I was fascinated by what he did. In high school, a fantastic art teacher nurtured my talents. Stints playing in bands over a few years was not only heaps of fun, but led me to designing our promo stuff."

Mac said "I knew I wanted to do something in this field for a career but didn't have a clue where to start or what to do. I was lucky to have my application accepted by RKvB who have been extremely helpful in assisting me in deciding where I want to go in my life.

"Lecturers know your strengths and you're on a first name basis. Classes are small and lecturers go out of their way to help you. RKvB claims an individual focus that is absolutely true. My course is setting me up for my future. I weighed up all the options and wouldn't want

to be anywhere else."

He said moving to Sydney was daunting at first. "I've now been here for over a year and find it fantastic and inspirational for graphic design. You find heaps of places that appeal to you in the city. It's hard to keep track of what's going on as there is so much to do and I love going to the art galleries."

Mac says if you're thinking about studying in Sydney, be patient. "Things might not seem that they're working out at first but things you want to do will eventually take shape. I've found a niche where I'm really happy and have a great group of friends."

Mac is enthusiastic to take on any graphic design challenge presented to him and intends to have fun every step of the way. This 20 year old is discovering more about himself everyday through his studies and work.

Graphic design is one of ten design majors offered in the RKvB three year full-time undergraduate degrees. Industry ready graphic design graduates are equipped to work in a range of careers including web design; advertising; book, magazine, press illustration and editorial design to name but a few. Employers find graduates have a very professional approach to their work.

Check out [www.kvb.edu.au](http://www.kvb.edu.au) for more information. RKvB's Open Day is 10am - 3pm Saturday, September 15, 2007 at the 99 Mount St, North Sydney campus.