



sunstudios™
sun studios australia

A Brief Introduction

The most comprehensive photographic complex in the southern hemisphere, Sun Studios Australia is a truly exceptional facility providing services to professional photographic industry. This facility is also perfect for both photographic and non-photographic events.

Sun Studios is housed in a beautiful recently renovated 1930's wool storage warehouse in Alexandria in Sydney while in Melbourne Sun is housed in converted terrace buildings in Richmond.

Sun Studios is the result of a merger between **Baltronics** (who had been in providing superior services and products for over 40 years) and **Pioneer Studios** (who was Australia's leading studio and equipment rental business and had been in operation for over 15 years).

Baltronics was owned by Peter Osborn who has over 40 years experience in the photographic industry and Gary Lord.

Peter is still actively involved in the business as sales and marketing manger of the equipment sales division.

Gary is a silent partner, who is also the Managing Director and owner of Ozforex, Australia's leading on line foreign exchange business.

Pioneer Studios was owned by Richard Ludbrook. Before Pioneer Studios, Richard was a leading photographer in the Australian market place, but not long after forming Pioneer studios, Richard concentrated his efforts into the development of the business. Today Richard works in the business in a consultative capacity and divides his time between Sydney and Bali.

Craig Sheppard joined Sun Studios in November, 2007 as general manager. Craig has over 15 years of successful senior management experience in services and retail

business and brings a different perspective to the management and leadership of the business.

Kath McLean joined Pioneer Studios 7 years ago and is trained as a photographer. Kath has worked and managed various departments within Pioneer and has been instrumental in the development of Pioneer.

Sun Studios is unique in the Australian professional marketplace by the fact that we are a fully integrated photographic facility. Sun has :

- 10 state of the art rental studios (7 in Sydney and 3 in Melbourne) fitted with every technological convenience;
- largest equipment hire facility in Australia,
- the best catering service in the industry (location, on-site and function),
- exhibition space,
- events (photographic and non-photographic),
- digital post production,
- digital asset management,
- retouching,
- professional printing services
- retail equipment sales and
- equipment repair facilities

as part of our services we offer to the professional market. We have full time staff approaching 50 people across our two offices in Australia.

Sun Studios is also the exclusive Australian distributor for Leaf, Sinar, Broncolor, Foba and other major professional still photographic brands. We are also the largest Canon Professional Dealer in Australia.

Benefits and Main Points of Difference :

- Sun Studios can offer all professional photographic services under one roof. We are a true one-stop shop.
- The major fashion and advertising photographic facility in the country.
- The best and only in house catering facility in the country
- The largest and most diverse equipment rental facility in Australia
- An event space that can cater for photographic and non-photographic events that rarely imposes on the normal operation of the business. This space can be tailored for large or intimate events or functions.
- The ability to offer the clients the best deals in the industry - all done in house, due to synergies within departments and the experience each department has. The customer can pick and choose what services they want to use.
- Off -Street parking (60 spaces).

- Loyal and Long Term Customers (some over 30 years !)
- Problem solving culture ('Keep them working' mentality)
- Best in class for each business division
- Great People - Great Service - Great Products

Main Contacts :

Craig Sheppard
General Manager
p : +61 2 9641 5555
e : craigs@sunstudiosaustralia.com
m : +61 410 54 3138

Kath McLean
Customer Service Manager
p : +61 2 9641 5555
e : kath@sunstudiosaustralia.com
m : +61 418 44 2727

Department Managers:

Equipment Sales :

Peter Osborn (Company Co-owner)
p : +61 2 9641 5555
e : oss@sunstudiosaustralia.com

Craig Sheppard
p : +61 2 9641 5555
e : craigs@sunstudiosaustralia.com
m : +61 410 54 3138

Digital Capture / Post Production / Retouching / CGI

David Bishop
p : +61 2 9641 5555
e : davidb@sunstudiosaustralia.com

Studio Rental

Kath McLean
p : +61 2 9641 5555
e : kath@sunstudiosaustralia.com
m : +61 418 44 2727

Equipment Rental

Tamzin Jordon
p : +61 2 9641 5555
e : tamzin@sunstudiosaustralia.com

Marketing Assistant / Business Support

Cathy Trevena
p : +61 2 9641 5555
e : cathy@sunstudiosaustralia.com
m : +61 410 54 3138

Catering / Café / Restaurant

Kath McLean
p : +61 2 9641 5555

e : kath@sunstudiosaustralia.com

Francisco Smoje

p : + 61 2 9641 5555

e : soul-catering@hotmail.com

Event Co-coordinator

Peter Glass:

p : +61 2 9641 5555

e : peterg@sunstudiosaustralia.com

m : + 61 (0) 413 67 8886