



Commerce and Accountancy Scholarship Guidelines

You are required to write a 3,000 to 3,500 word essay relating to your chosen area.

Bachelor of Commerce

Topic: Do you think that either ‘motivating’ or ‘managing’ people increases an organisation’s productivity?

All candidates must address the following requirements:

- Demonstrate an understanding of the differences between ‘motivating’ and ‘managing’, and indicate who plays an important role in motivating and managing people in an organisation.
- Identify the effects of motivating and managing people on an organisation’s productivity.
- Give relevant examples to support your answers.

Bachelor of Accountancy

Topic: All businesspeople should concern themselves more with business ethics if they wish to be successful. Do you agree with this statement?

All candidates must address the following requirements:

- Discuss the concept of business ethics.
- Identify the advantages and disadvantages of business ethics.
- Explain whether you agree with the above statement (ie. topic), and provide reasons.
- Give relevant examples to support your answers.

Essays must be clearly marked with your name and submitted with your scholarship application.