



MEDIA RELEASE

Raffles College to launch 2011 Open Day with the chance to win an Apple iPad. Live announcements will also be made by radio station Edge 96.1 on campus.

Sydney, 5 September 2011: Raffles College of Design and Commerce will open their doors to prospective students on 10th September to offer them the opportunity to find out about Raffles' innovative design and business courses. The Open Day will be held from 10am to 2pm at 99 Mount St, North Sydney. Edge 96.1, the radio station for Sydney's 18 – 24 will be on-site with live crosses, and Raffles College will also be offering attendees an exciting opportunity to win a free iPad 2.

The Open Day will give attendees the opportunity to speak with academics and current students to get the 'inside info' on Raffles courses and career outcomes. There will be an exciting and extensive range of student work on display, and Raffles graduates will be present to talk about their current employment and career successes.

Raffles College offers courses tailored for creative and innovative people. Courses use the latest technologies and include the use of WACOM graphics tablets that each student will receive as part of their enrolment package starting from the February 2012 intake. "We find that by keeping our students up-to-date with the latest technology offerings and with the increasingly digital design landscape, we are giving them the best possible opportunities once they leave Raffles and embark on a career in design," says Professor Patrick Bernard, Raffles College Academic Director.

Visitors will be able to see the Raffles film studio in action with special effects and the blue screen, or they can try their hand at 2D and 3D animation in Raffle's next generation multimedia labs.

Potential business students will be offered a variety of information and can explore their interest by participating in innovative games and prizes. "We offer an unparalleled environment - encouraging entrepreneurship, innovation and empowerment through our business courses," says Nicole Capodiecici, Raffles College Program Director for Business Studies.

Visitors will also be able to learn about Raffles' excellent internship program that sees students working with design labels such as Willow, New Twist, Fast Future Brands, Akira, Nicole Finetti, Logina Phillipps Designs, and Fashion Future (for an international mentorship program).



“Our compulsory internship connects our programs to industry. It provides our students with a unique opportunity to learn first-hand about a specific area they think they may be interested in, and at the same time exposes them to valuable industry contacts,” says Raffles College CEO, Mr Isaac NG.

The Open Day program also includes a parent and prospective student information session from 12noon to 1pm to hear about the latest news from Raffles College. Last year’s fashion runway show can be seen on DVD, there is a free sausage sizzle and a bonus ‘goodie’ bag.

For more information check the website at www.raffles.edu.au or phone 02 9922 4278.

About Raffles College

With a network of 38 colleges and 3 universities in 34 cities in 14 countries, Raffles is a leading provider of quality education in Australia and Asia to over 30,000 students.

Degree and vocational programs cover Art & Design, Animation, Digital Media, Fashion Design, Fashion Marketing, Games Design, Graphic Design, Interior Design, Multimedia Design, New Media and Digital Film, Photography, Accountancy, Commerce, Design Management, Finance, Hospitality, Management, Marketing and Tourism.

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