

# Raffles

COLLEGE OF DESIGN

Your privacy is critically important to us. At Raffles College we have a few fundamental principles:

- We don't ask you for personal information unless we truly need it.
- We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.
- We don't store personal information on our servers unless required for the on-going operation of one of our services.

Below is our website privacy policy which incorporates these goals:

Raffles College Pty Ltd trading as Raffles College of Design and Commerce ("Raffles College") operates the website at [www.raffles.edu.au](http://www.raffles.edu.au). It is Raffles College's policy to respect your privacy regarding any information we may collect while operating our websites.

## **WEBSITE VISITORS**

Like most website operators, Raffles College collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Raffles College's purpose in collecting non-personally-identifying information is to better understand how Raffles College's visitors use its website. From time to time, Raffles College may release non-personally-identifying information in aggregate form, e.g., by publishing a report on trends in the usage of its website.

Raffles College also collects potentially personally-identifying information like Internet Protocol (IP) addresses. Raffles College does not use such information to identify its visitors, however, and does not disclose such information, other than under the same circumstances that it uses and discloses personally-identifying information, as described below.

## **GATHERING OF PERSONALLY-IDENTIFYING INFORMATION**

Certain visitors to Raffles College's websites choose to interact with Raffles College in ways that require Raffles College to gather personally-identifying information. The amount and type of information that Raffles College gathers depends on the nature of the interaction. In each case, Raffles College collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Raffles College. Raffles College does not disclose personally-identifying information other than as described below. Visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

## **AGGREGATED STATISTICS**

Raffles College may collect statistics about the behaviour of visitors to its websites. Raffles College may display this information publicly or provide it to others. However, Raffles College does not disclose personally-identifying information other than as described below.

## **PROTECTION OF CERTAIN PERSONALLY-IDENTIFYING INFORMATION**

Raffles College discloses personally-identifying information and potentially personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Raffles College's behalf or to provide services available at Raffles College's websites, and (ii) have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Raffles College's websites, you consent to the transfer of such information to them. Raffles College will not rent or sell personally-identifying information or potentially personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Raffles College discloses potentially personally-identifying and personally-identifying information only when required to do so by law, or when Raffles College believes in good faith that disclosure is reasonably necessary to protect the property or rights of Raffles College, third parties or the public at large. If you are a registered user of a Raffles College website and have supplied your email address, Raffles College may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Raffles College and our products. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Raffles College takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of personally-identifying information and potentially personally-identifying information.

## **COOKIES**

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Raffles College uses cookies to help it identify and track visitors, their usage of Raffles College website, and their website access preferences. Raffles College visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Raffles College's websites, with the drawback that certain features of Raffles College's websites may not function properly without the aid of cookies.

## **ADS**

Ads appearing on any of our websites may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. From time to time we may run remarketing advertising campaigns with Google and other agencies which will display our ads if you have visited our site. We use cookies on this site to present appropriate ads to you on other sites that are part of the Google Display Network. When visiting one of these other sites, you may be shown an ad for this site as a result of a cookie being stored on your computer. If you wish to opt-out of Google's use of cookies, you can disable them at Google's Ads settings at <https://www.google.com/settings/account/> . Alternatively, you can opt out of a third-party

vendor's use of cookies by visiting the Network Advertising Initiative opt-out page at <http://www.networkadvertising.org/choices/> . This Privacy Policy covers the use of cookies by Raffles College and does not cover the use of cookies by any other advertisers.

## **RECORDING OF CALLS**

Raffles College records all marketing calls to and from the company for training purposes only.

## **PRIVACY POLICY CHANGES**

Although most changes are likely to be minor, Raffles College may change its Privacy Policy from time to time, and in Raffles College's sole discretion. Raffles College encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.